



PRIME INFORMATION SYSTEMS LIMITED

(Creativity, Innovations & Relevance)/ (Reliable, Quality, Excellence & Professional)

(Per Excellence in ICT Enterprise Software Development, Digital Transformation & Enterprise Technology Solutions)

EXECUTIVE SUMMARY PROFILE

OVERVIEW:

Prime Information Systems Limited was established in 2020 and is a leading ICT company headquartered in Zambia, with a regional presence in Botswana, South Africa, and Namibia. The company specializes in software development, digital transformation, and enterprise technology solutions.

Prime Information Systems delivers a comprehensive portfolio of services, including Enterprise Resource Planning (ERP) systems, Document Management Systems, CRM solutions, custom web and mobile applications (Android, iOS, and hybrid), website development, USSD and omni-channel applications, product development, ICT consulting, project management, managed services, and systems integration.

Driven by a strong commitment to innovation, creativity, and knowledge transfer, the company provides tailored solutions that enable operational efficiency and digital growth for its clients. Its multidisciplinary team brings over 20 years of combined industry experience across telecommunications, electronic security solutions, mobile network operations, telecom vendors, fintech, electronics, and IT sectors.

Prime Information Systems operates across the ICT software development, product development, and technology sectors, delivering scalable, secure, and future-ready solutions for enterprises and institutions.

WHO WE ARE:

Prime Information Systems Limited is a software development, digital transformation, and technology company serving clients in Zambia and internationally. Our team of highly skilled, results-driven professionals brings practical experience and strategic insight to address complex technical and business challenges.



We design and deliver innovative ICT solutions and services that enhance operational efficiency, performance, and simplicity, while enabling creativity, competitiveness, revenue growth, and long-term business success.

WHAT WE CARE ABOUT:

Our Mission Statement

To drive digital transformation by delivering innovative ICT solutions, software, and technology services that enhance operational efficiency, performance, and simplicity. We are committed to creating value for our customers by enabling creativity, strengthening competitive advantage, improving operational effectiveness, and supporting sustainable revenue growth.

Mission

To empower organizations through secure, scalable, and efficient technology solutions that improve operational efficiency and stakeholder engagement.

Our Vision:

1. To be a market-leading provider of software development, digital transformation, and Enterprise technology solutions in Zambia and internationally, recognized for delivering world-class products and services. We aspire to be a trusted global player, driven by deep industry knowledge, technical excellence, and practical experience, creating solutions that enhance efficiency, innovation, competitiveness, and sustainable business growth.
2. To be a center of excellence in ICT software development, digital transformation, and enterprise technology solutions across Africa.
3. To be a leading provider of innovative and reliable digital transformation solutions in Zambia and the region.

Our Goals:

Long-Term Goals

To become a market leader in software development, product design, and technology solutions in Zambia and internationally, delivering world-class services and products and establishing a strong global presence.

Short-Term Goals

To develop, market, and deliver high-value ICT solutions, services, and products that enhance customer operational efficiency and business performance. Our focus is on achieving sustainable sales growth, securing strategic client contracts in new and existing markets, strengthening our competitive position, and expanding market share.



OUR VALUES:

We are guided by integrity, honesty, and transparency in all our engagements. We uphold professionalism, respect, and reliability while delivering high-quality, innovative solutions driven by creativity and a commitment to excellence.

- i. Integrity
- ii. Honest
- iii. Transparency
- iv. Respect
- v. Innovation
- vi. Creativity
- vii. Reliable
- viii. Quality
- ix. Excellence
- x. Relevance
- xi. Professional.

Business Philosophy:

We are committed to setting industry standards through excellence in software development, innovative solutions, product development, and digital technologies, delivering measurable value and sustainable impact for our clients.

Our Pledge to Our Customers:

We are committed to delivering value-added solutions and exceptional customer experiences through honest, ethical, and reliable service delivery. We build long-term, trusted partnerships grounded in integrity, empathy, cost efficiency, and measurable business impact, creating sustainable value for our customers and all stakeholders.

Prime Information Systems Limited

Creativity, Innovation & Relevance. Reliability, Quality, Excellence, and Professionalism.
(Registered and Incorporated in Zambia)

Business Sector:

Information and Communication Technology (ICT), Software Development, Digital Transformation, Enterprise Technology Solutions, Technology Product Development, Project Management, and ICT Managed Services.

Focused Industries and Sectors:



Prime Information Systems Limited serves a diverse range of sectors, including government and government agencies, state-owned enterprises, NGOs, international development and aid agencies (e.g., EU, UN, USAID, GIZ, KfW, World Bank, AfDB, DFID, JICA, COMESA), banking and insurance, education and vocational training, healthcare and hospitals, hospitality, telecommunications, utilities, energy, mining, manufacturing, agriculture, microfinance, tourism, and private enterprises.

If delivering measurable results and maximizing your resources matter to you, Prime Information Systems Limited is your trusted partner. We leverage ICT software development, digital transformation, and enterprise technology solutions to provide unique, innovative, and contemporary solutions that drive sustainable business growth. Our approach enhances customer experience, product development, service delivery, competitive advantage, revenue, and operational efficiency—ensuring a value-added impact for your business.

Prime Information Systems Limited is a leading ICT company in Zambia, specializing in software development, digital transformation, and enterprise technology solutions. We deliver world-class, innovative ICT solutions, services, and products.

OUR ICT SERVICE OFFERINGS

We provide specialized ICT services across the following key areas:

PRODUCTS, SERVICES & SOLUTIONS

Comprehensive offerings across our full product and service portfolio.

PRODUCTS:

1. FarmSmart—a Technology Platform that Simplify, Innovate and Promote Visibility Among Agribusiness Value Chain Players by aggregating sellers and buyers in one technology platform (Web Application, USSD Application & Mobile Application)
2. Veera Software—Financial Planning and Budget Monitoring Software Veera (Government, Councils, Schools, Universities, Private Companies NGOs ETC)
3. CRM
4. Cloud ERP
5. EduPlu—Education ERP
6. USSD Short Code & Messaging Services

Services:

- Mobile Application Development Services (Android & Apple)
- Cloud Applications Services
- Digital Transformation Services
- Web Development Services (Web Sites Development, Hosting, Domain and Creation)
- IT Product Development Services
- Payment Gateway Solution Services (Visa, Mastercard, PayPal, Mobile Money Wallets (Airtel, MTN and ZAMTEL)
- ICT Managed Services
- Financial Technology Solutions (FINTECH) (Mobile Wallets, Lending Solutions, Core Banking, Microfinance, Accounting Systems, Loan Collection Solutions)
- Enterprise Resourcing Planning (ERP) Solutions for (Government, Councils, Private



Companies, Organizations etc

- FINTECH, EDUTECH, HEALTHTECH, EDUTECH, AGRITECH, INSURETECH Products and solutions.
- Cyber Security Solutions
- Customer Relationship Management Software (CRM)
- Custom Web Applications
- Microsoft Services and Licenses
- Omni Channel Solutions (Web Application, USSD Application, Mobile Application & SMS Services)
- USSD Applications
- USSD Short Code Services and Messaging Services
- Systems Integration Services (Payments & Data)
- business software)
- Software Development
- Digital Transformation
- Custom Solutions Software Development
- Enterprise applications & Solutions
- Web Applications
- Document Management System.
- Project Management services
- Annual Maintenance and support
- data migration
- Systems customization
- training & Hyper support
- Product Development.
- Government digital transformation projects.
- **Value Added Services (VAS)** - (Reverse CRBT, Payment Credit & B2B Solution).
- **Tailored IT Solutions and Services-** We Develop IT Solutions based on the Clients/Customer requirements, Challenges/Problems they are facing, what they have budgeted for and any other needs as specified/requested by the Clients/Customers.
- **WEBSITES & WEB APPLICATION DEVELOPMENT**

PISL is able to develop a professional website from scratch for use on the desktop, laptop and/or mobile device. This would include building the front-end and the back-end using appropriate cutting-edge technologies and frameworks. Our systems are designed using three layers: 1) Presentation Layer: Web-based user interfaces for data input and reporting output. 2) Application Layer: Business logic, including data processing, user management, and notification services. 3) Data Layer: A relational database for storing data and information.

Generally, PISL stands ready to support the Government of Zambia's National electronic Government Plan 2023 – 2026 through the reinforced and promotion of Government digital entrepreneurship and innovation for enhanced adoption of locally developed e-Government solutions.

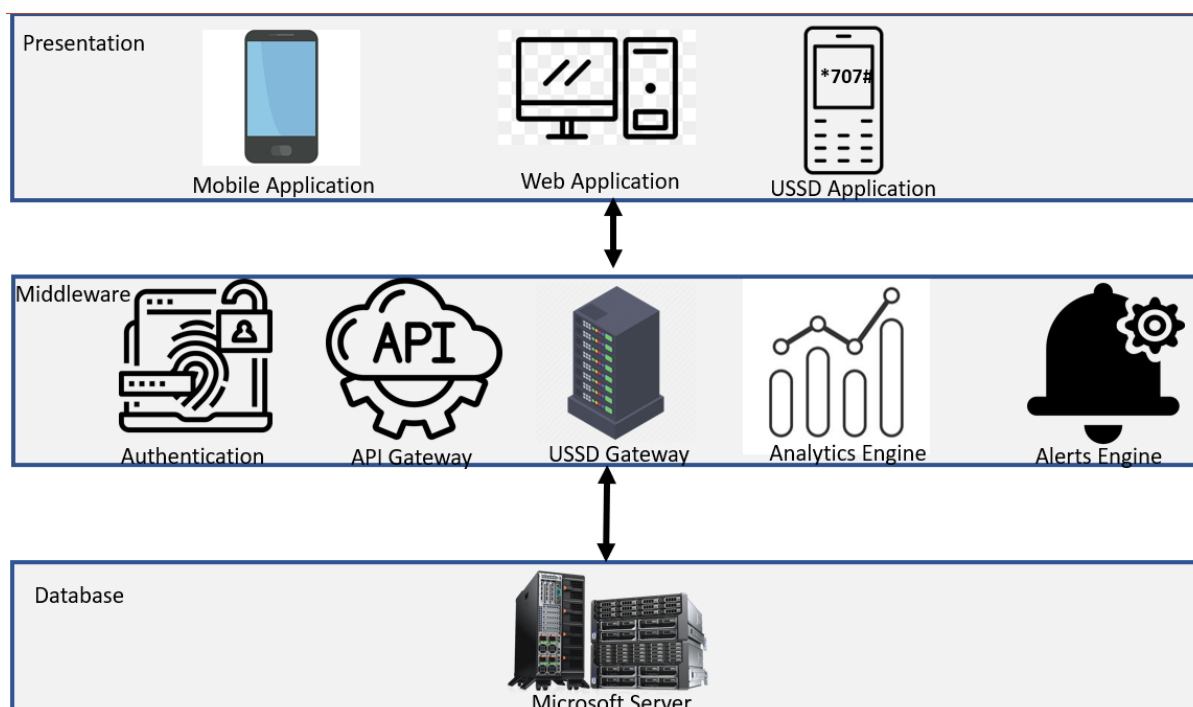
MOBILE APPLICATIONS DEVELOPMENT (ANDROID & IOS)



PISL is able to develop mobile application on both android and iOS for hosting on Google Play Store and Apple App Store respectively for smartphones. Mobile application development is the process of creating software applications that run on a mobile device, and a typical mobile application utilizes a network connection to work with remote computing resources.

USSD APPLICATIONS

PISL is able to develop USSD applications for use on Airtel, MTN or ZAMTEL networks with appropriate short codes. USSD (Unstructured Supplementary Service Data) is a Global System for Mobile Communications (GSM) protocol that is used to send text messages. USSD is similar to Short Message Service (SMS). USSD uses codes made up of the characters that are available on a mobile phone



CUSTOMIZATION OF ALREADY EXISTING SOFTWARE

VEERA SOFTWARE – FINANCIAL PLANNING AND BUDGET MONITORING

A customized VeeRA software can be implemented for the Constituency Development Fund (CDF) financial planning and budget monitoring. VeeRa is a cloud-based software for financial planning and budget monitoring. A perfect tool for local municipalities and government departments. It is convenient, safe and affordable. This solution is built by professionals in the finance, accounting and IT industry, using best knowledge about planning and managing customer budgets with different organizations. No need to use and rely on Excel tables because Excel is not secure, not safe and not accessible on the internet.



ENTERPRISE SOFTWARE SOLUTIONS:

- Enterprise Resource Planning (ERP)
- Enterprise Content Management System (ECM)
- Document Management Systems
- Workflow Processes
- Enterprise Software Solutions
- Customized Software Solutions Development

WEBSITE DEVELOPMENT

- Static Websites
- Dynamic Websites

WEB APPLICATION DEVELOPMENT

- Front End Design
- Back End Design/Database Development

MOBILE APPLICATION DEVELOPMENT

- Android Application Development
- IOS Application Development
- Hybrid Application Development (One App for Both Platforms)

ERP AND WORKFLOW BASED APPLICATIONS INTEGRATION

- Full Fledged Application with Workflows and Modular Based

PAYMENT GATEWAY INTEGRATIONS

- Front End Application Development (Client Facing)
- Mobile Money Integration-Per MNO Site
- Bank API to API Integrations-Per Bank Site

TRAINING

- Onsite Training (Withing Lusaka)
- Offsite Training

ANNUAL MAINTENANCE & SUPPORT

- Service Call Outs Services
- Annual Maintenance & Support Services

DIGITAL MARKETING

1. Search Engine Optimization (SEO)
2. Search Engine Marketing (SEM)
3. Customer Surveys

ICT SOFTWARE SOLUTIONS

1. Enterprise applications
2. business software

Project Management Services:



1. Project Management services
2. Annual Maintenance and support
3. Systems integration
4. data migration
5. customization,
6. training & Hyper support

OUR BANKERS

Absa Bank Zambia Limited

COMPANY REGISTRATION DETAILS

Company Registration Number: 120200004719

TPIN: 2387499033

Registered & Incorporated in the Republic of Zambia

ICTAZ Number: CP20000017

ZPPA Registration No:34501

Workers Compensation No:0004596402

NHIMA Registration No:2006190

NAPSA Registration No:5472724

ZICTA Dealer License No: SET/RDL/314

CEEC Status: Citizen Owned Company

ZRA VAT: Registered

COMPLETED PROJECTS:

1. Design, Development and Implementation of Centralized Digital Financial Services (DFS) Web Application, USSD Application (*7070#) & Mobile Application both on Android & IOS Playstore (ZICTA DFS)
2. Implementation and Training for Financial Planning and Budget Monitoring Software- Veera
3. Implementation of USSD Short Code Services and Messaging Services.
4. USSD Short Code Services and Messaging Services

OPERATIONS AND PRESENCE IN:

1. **Zambia**-Prime Information Systems Limited(www.primegroupzm.com)
2. **Botswana**-Prime Reliable Technologies Proprietary Limited
3. **South Africa**- Prime Reliable Technologies Proprietary Limited
4. **Namibia**- Prime Reliable Technologies Proprietary Limited

PLANNED EXPANSIONS IN NEW MARKETS:

1. Kenya
2. UK-London, England
3. USA



4. UAE-Dubai
5. Qatar
6. Canada
7. Germany

PROJECTS & WORKS UNDERTAKEN:

1. **Project Name:** Consultancy Services for Framework Contracts for Software Development for a Period of Two Years.
Status: Active
Customer Name: Smart Zambia Institute-E-Government Division
2. **Project Name:** Centralized Digital Financial Services (DFS) Incidents Reporting System/Web Portal, USSD and Mobile (iOS and Android) applications
Status: Completed
Customer Name: Zambia Information and Communications Technology Authority (ZICTA)
3. **Project Name:** Supply and Implementation of USSD Short Code Services and Messaging Services.
Status: Completed
Customer Name: Smart Application International (Zambia) Limited
4. **Project Name:** VeeRa Software for Financial Planning and Budget Monitoring
Status: Active
Customer Name: National Housing Authority (NHA)
5. **Project Name:** VeeRa Software for Financial Planning and Budget Monitoring
Status: Completed
Customer Name: Zambia Credit and Guarantee Scheme (ZCGS), Zambia

OUR RECORD SPEAKS FOR ITSELF (CUSTOMERS):

1. Smart Zambia Institute-Egovernment Division www.szi.gov.zm
2. Zambia Information and Communication Technology Authority (ZICTA) www.zicta.zm
3. Zambia Credit Guarantee Scheme www.zcgs.co.zm
4. SmartApplicationsInternationalZambiaLimited- <https://zambia.smartapplicationsgroup.com>
5. National Housing Authority (NHA) www.nha.co.zm

STRATEGIC ALLIANCE PARTNERS:

1. Veera Limited-Estonia- www.veera.eu
2. Soft Alliance & Resources Limited-Nigeria www.softalliance.com
3. Safe Integrated Solutions Private Limited-India www.safenetin.net
4. 88 Designs Africa-South Africa www.88designs.africa
5. Cognic Systems PVT LTD India www.cognicsys.com
6. Som Imaging Informatics PVT LTD (Somnetics) India www.somnetics.in
7. BM Infotrade PVT LTD- www.bminfotrade.com
8. Aarya Softex LLP- www.aaryasoftex.com
9. CSM Technologies LTD- www.csm.tech
10. Free balance INC USA- www.freebalance-com



11. Finema Company LTD Thailand- www.finema.co
12. Panamaxil INC USA- www.mobifin.com
13. Serosoft Solutions PVT LTD- www.serosoft.com & www.academiaerp.com/africa
14. NAVAS Technology LLC- www.navas.ae
15. Cyber Infrastructure PVT LTD- www.cisin.com
16. EA Tech Corporations Technology Automation Engineering PVT LTD- www.eatechpvtltd.com
17. Axiever Canada- www.axiever.com

CONTACT US:

Address: No 5, Plot 251 Ngwee Road, Longacres, Lusaka, Zambia.

Company E-Mail: info@primetimenetworksltd.com

Mobile & WhatsApp Numbers: +260964532940 & +260978980590

Website: www.primegroupzm.com

Follow Us: LinkedIn, X & Facebook